

- Bree Karpavage -

Event Planning - Social Media Marketing - Graphic Design
Publication Layout - Artist

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Goals

My main goal is to do what I love and have fun working! I enjoy working with small local business to promote them through social media marketing and other forms of advertising. I have a love and excitement around coordinating community events. My work with the SCM Makers Market over the years has brought out my creativity, organization skills, and community spirit. I love working with other creative people and encouraging folks to spend their money on a local level.

Education

Bachelor of Fine Arts - Advertising Design (December 2012)
International Academy of Design and Technology (IADT) Tampa, FL

Skills

Adobe Creative Cloud Programs: Photoshop, InDesign, Illustrator, Acrobat
Advertising/Marketing/Social Media | Event Planning & Marketing | Graphic Design/Layout Design
Website Design with Wordpress | MAC & PC Platforms | MS Word, Excel, Power Point | Photography

Experience

Art Event Coordinator & Marketing (March 2013-Present)

SCM Makers Market

Creation of successful local art and craft market in Felton, CA. All branding, marketing, and coordination of the events (16 to date) including website design and social media presence. scmmakersmarket.com

Freelance Graphic & Advertising Design (January 2010-Present)

Mountain Girl Graphics

Logo & branding design, promotional advertising design for print/web, ad campaign development and implementation including design, social media marketing, and website and social media page design.

Layout Design & Lead Graphic Designer (September 2012-December 2016)

The Santa Cruz Mountain Bulletin

Publication layout design for print/Lead graphic designer/Advertising department manager

Business Networking Group Leader (April 2013-December 2015)

Business Girls Networking

Group founder and coordinator leading weekly networking groups for business women and hosting mixer events for two chapters in Felton and Santa Cruz.

Jewelry Designer & Small Business Owner (January 2003-December 2015)

Sky Fire Gems

Design and creation of custom artisan jewelry in collaboration with another artist. Owner and operator of the business including all aspects of business management, advertising, marketing and event booking.

Just for Kicks - Stuff I'm Into

Collage Art | Sewing | Gardening | Food | Photography | Writing | Music (learning the Banjo!)